

# CASE STUDY

Esoko, rebuilds its Agricultural information system with i-exceed



## About Esoko

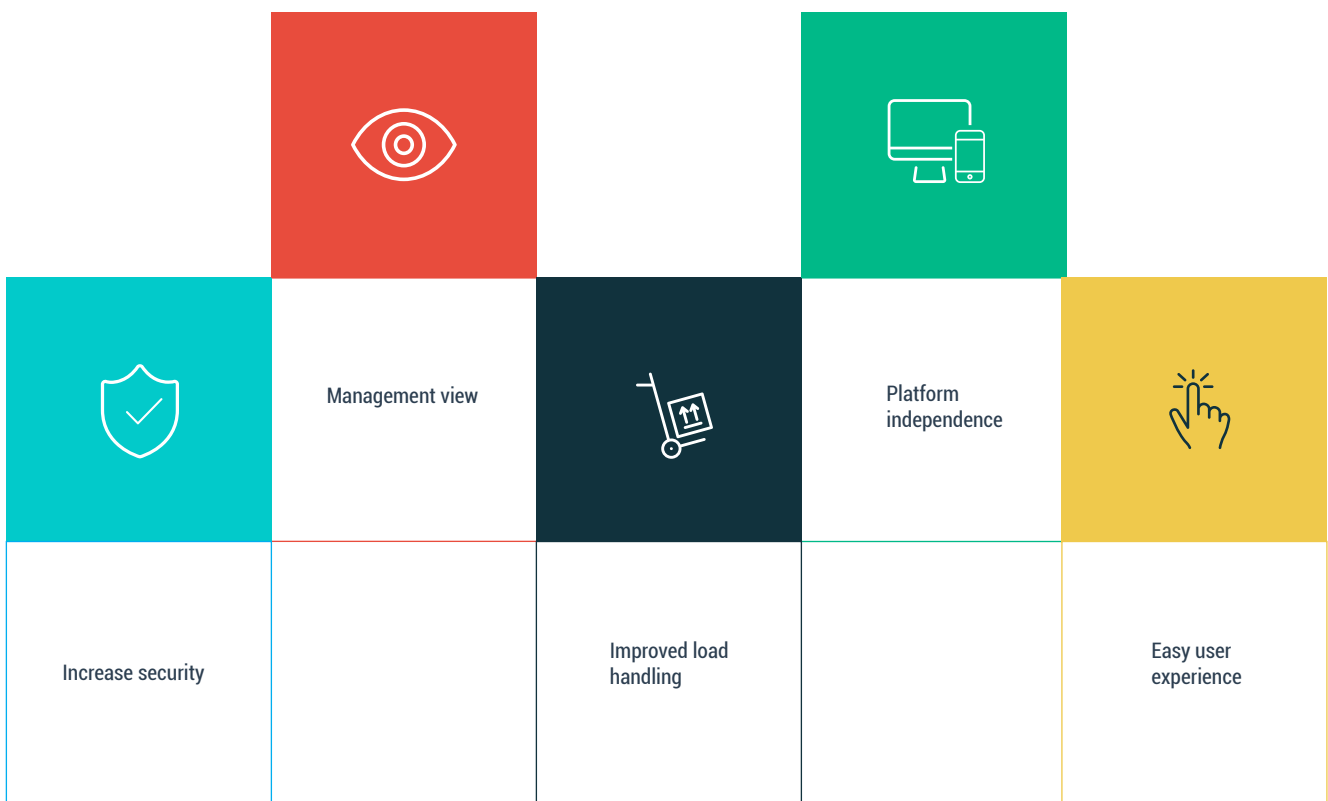
Esoko is an information and communication service for agricultural markets in Africa. The company provides advice to farmers (market prices, weather forecasts, and growing tips) to help them increase yields and profits as well as solutions to businesses (marketing products, monitoring activities, and sourcing goods) to help them connect with farmers.

Esoko has directly managed offices in Ghana and Kenya and through a reseller network have representatives in seven other countries offering local strategy and training to clients. Independent research has found that smallholder farmers in Northern Ghana saw a 10% revenue increase utilizing Esoko.

## Esoko's Requirement

Esoko, an information and communication system was in need of a revamp of its software to improve its infrastructure capabilities, extend its functionalities and improve efficiency. The existing seven modules had to be re-built and three more new modules were needed, an Android app was also needed to mobilise application.

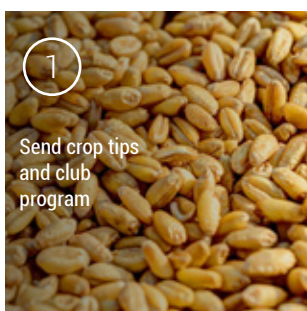
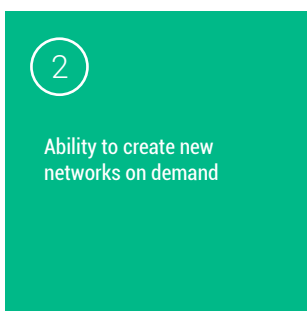

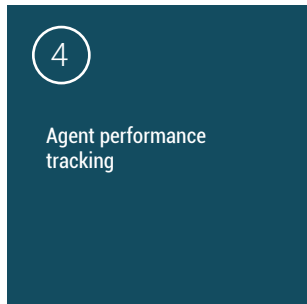


The solution was expected to:



## i-exceed's Solution

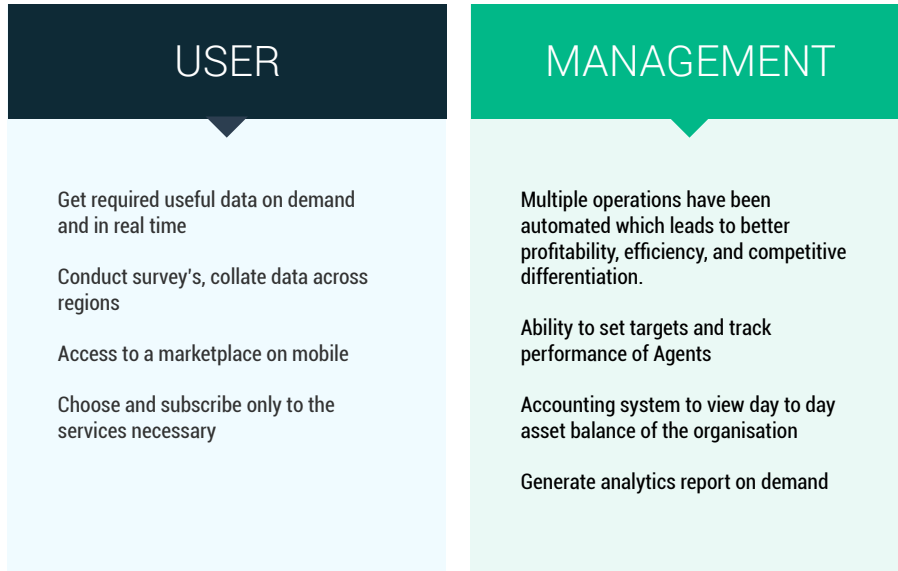
Esoko Application was re-built by the offshore-development team at i-exceed. The architecture of the system was revamped to make it more robust and scalable. A new processing engine was created from scratch, to improve the system's performance. Appzillon was used in the creation of the UI and in the building of the android app .

The salient features of the Esoko application are:

-  1 Send crop tips and club program
-  2 Ability to create new networks on demand
-  3 Work with intermittent internet connection
-  4 Agent performance tracking
-  5 Report and analytics dashboard
-  6 Conduct polls and Surveys

# Result

Business benefits of Esoko Application:



## About i-exceed

i-exceed technology solutions private limited is an IT products and services company with offices in India, Singapore, and the US.

With niche IT solutions and specialized consulting services, i-exceed serves 35+ customers in 5 continents with offerings in the technology transformation, core banking business transformation, enterprise mobility, and performance management space.

Appzillon, i-exceed's flagship product offering consists of a world-class Unified Application Development Suite (MADP+) and readymade business solutions for various industries (including BFSI). The development suite offers rich, agile, and robust cross-platform capabilities to build device and OS independent apps. With its unique capability to automatically extend enterprise services to multiple channels, organizations can jumpstart their channel initiatives including mobility initiatives with Appzillon. The product offering is used by leading organizations worldwide.