

CASE STUDY

US based societe generale bank uses
i-exceed's Appzillon to develop Account
Management Dashboard



About Societe Generale Bank

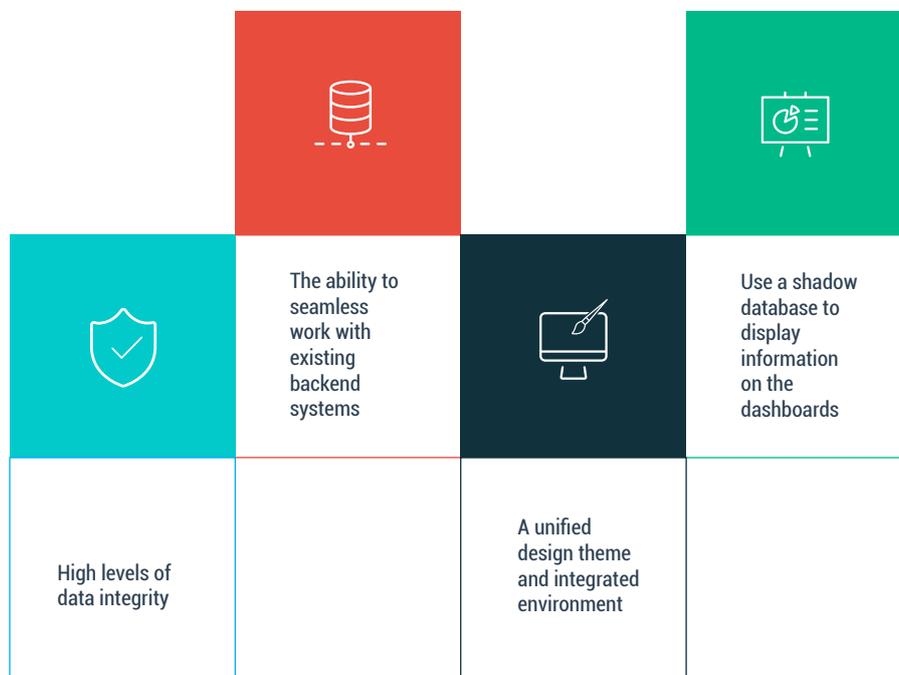
Societe Generale, a french multinational bank is one of the oldest banks of France and one of the largest banks in Europe. With nearly 12,000 employees in 34 countries, the bank is present in the main financial markets with extensive European coverage and representative offices in Central and Eastern Europe, the Middle East and Africa, the Americas and Asia-Pacific.

The bank wanted to update its staff with digital tools that could provide the latest info on clients easily; in this endeavor they wanted a dashboard app for its key relationship officers and managers

Societe Generale Bank's Requirement

Societe Generale Bank wanted to improve sales effectiveness and increase customer base by enabling its staff with the latest technologies. They required a dashboard for their key account relationship officers and managers which had the latest customer and account information.

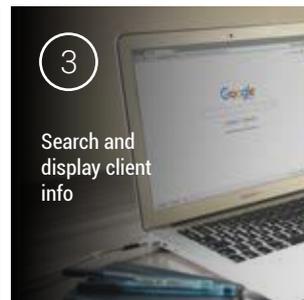
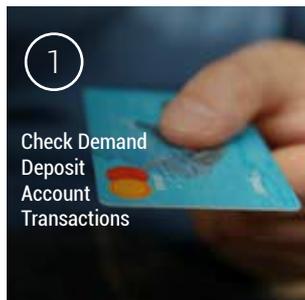
The solution was expected to possess:



i-exceed's Solution

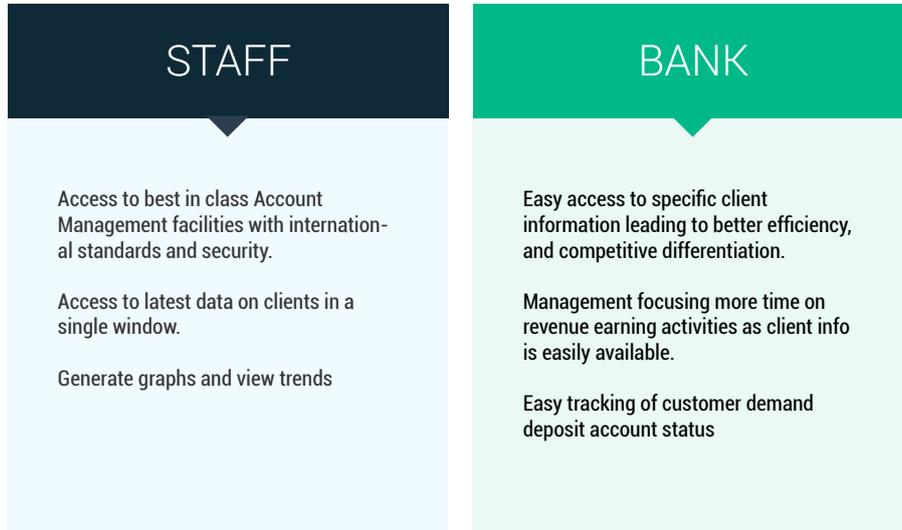
Using Appzillon, i-exceed's flagship Mobile Application Development Platform (MADP), Account Management Dashboard app was built and deployed in just 60 days.

The salient features of the dashboard app are:



Result

Business benefits of Account Management Dashboard:



About i-exceed

i-exceed technology solutions is a niche technology products company with primary focus on the financial services industry.

Appzillon, the flagship product, consists of Appzillon Development Platform and Appzillon Digital Banking Suite. The development platform enables rapid delivery of cross-channel applications using a unique automated process. The digital banking suite consists of pre-built solutions that enable banks to offer end-to-end digital experience for their end customers and internal users.

Appzillon is powering over 25 financial institutions worldwide and is recognized as a key player in the MADP and adjacent markets by Gartner.

