

Appzillon Digital Branch

The technology revolution has transformed most business landscapes and the banking industry is no different. Today, a lot of establishments literally work from the convenience of their mobile devices. Customers too have changed their preferences in how they interact with these establishments – they want quick and easy access to products and services. At an age and time when disruption is considered trendy, banks need to be agile to address customer demands that are ever changing.

Appzillon Digital Branch from i-exceed helps banks to start operations at lightning speed. All it takes is a mobile device loaded with the app and bank staff are ready to start operations almost instantly. The solution is designed to take financial products and services beyond the walls of a branch to any place and at any time to meet the demands of the customer.

Key Features

- Unified and consistent user interface that seamlessly connects to multiple product processor systems
- Ability to perform financial transactions, service requests and balance inquires on behalf of customers
- Lead generation and lead management for prospects
- Instant account opening feature using e-KYC based authentication
- Access to knowledge centre with training videos and collaterals on various products
- Robust security features such as biometric authentication, fine grained user entitlements, geo-tagging, etc.

Solution Benefits

-  Significant reduction in operational and infrastructure costs
-  Improved operational efficiency as the branch users no longer need to log into multiple systems to perform their operations
-  Flexibility to rapidly introduce process improvements and add new features
-  Ability to use smartphones and tablets in addition to desktops and laptops for performing branch operations

Appzillon Edge



Platform Driven

Appzillon Digital Banking has been developed using Appzillon, an award-winning low-code application development platform. The platform driven approach provides unparalleled flexibility in developing, delivering, and maintaining digital solutions.



Multi Experience Support

Appzillon uses a single code base for all supported experiences such as mobile, web, kiosk, chat, etc. This approach makes it easy to introduce new features across channels quickly.



Micro App Architecture

Appzillon follows micro-app-architecture that breaks down features in an app into granular yet fully functional units that are reusable and modular.



Open, Secure, and Scalable

Appzillon uses industry standard technologies. It follows a robust and performance driven scalable architecture to support secure interactions and high volumes.



AI Powered

Appzillon includes a repository of machine learning models that can be seamlessly integrated into various areas such as chatbots, product recommendation engines, predictive analytics, etc.



End-to-End Automation Driven

Appzillon follows a unique development approach to build screens, controllers and integration adapters automatically from enterprise service definitions. It also supports automated regression.