Appzillon
Consumer Banking

The biggest benefactors of the technology revolution have been the retail customer / end user and today, they are in a position to make demands and businesses are expected to meet them, quickly. These days, people get most of their daily activities done through their mobile phones. So why should banking be any different?

Appzillon Consumer Banking from i-exceed is an omni-channel solution that allow customers to access most products and services of their bank from the tip of their fingers. The app does more than simply appifying a bank's offerings. It extends legacy services to customers in a seamless and unified manner across different channels, browsers, and devices.

Key Features

▎ Relationship Overview

▎ Mobile Transfers

▎ Mobile Payments

▎ Service Requests

▎ Originations

▎ Promotions

▎ Value Added Services

▎ Social Media

▎ Notifications

▎ Mailbox

Solution Benefits

Improved customer engagement

Consistent and seamless experience across channels

Improved operational efficiency

Reduced traffic at conventional and expensive channels

Appzillon Edge

Platform Driven

Appzillon Digital Banking has been developed using Appzillon, an award-winning low-code application development platform. The platform driven approach provides unparalleled flexibility in developing, delivering, and maintaining digital solutions.

Multi Experience Support

Appzillon uses a single code base for all supported experiences such as mobile, web, kiosk, chat, etc. This approach makes it easy to introduce new features across channels quickly.

Micro App Architecture

Appzillon follows micro-app-architecture that breaks down features in an app into granular yet fully functional units that are reusable and modular.

Open, Secure, and Scalable

Appzillon uses industry standard technologies. It follows a robust and performance driven scalable architecture to support secure interactions and high volumes.

AI Powered

Appzillon includes a repository of machine learning models that can be seamlessly integrated into various areas such as chatbots, product recommendation engines, predictive analytics, etc.

End-to-End Automation Driven

Appzillon follows a unique development approach to build screens, controllers and integration adapters automatically from enterprise service definitions. It also supports automated regression.