Appzillon
Consumer Onboarding

Today, technology has helped banks to extend their products and services beyond the four walls of the branch. This has helped banks in rapidly expanding their customer base and bringing out a high level of financial inclusion in the society.

Appzillon Consumer Onboarding from i-exceed enables banks to onboard customers in a seamless manner using a channel of their choice. The solution simplifies data capture, centralizes onboarding services, captures documents, geo-tags operations, integrates with the relevant backend enterprise systems.

Key Features

- Self-service customer module that allows customers to register for banking services using mobile or web channels

- Service desk module that enables the service desk to process onboarding requests, capture documents, and complete customer onboarding.

- Admin module that facilitates app management, usage analytics, and configuration of workflows

- Instant account opening feature using e-KYC based authentication

- Simplified user interface

- Consistent omni-channel user experience

- Integration with various back officesystems

- Enterprise grade security

- Multi language support

Solution Advantages

- Significant reduction in the total time taken to onboard customers
- Improved operational efficiency as the load branch staff is reduced
- Ability to customise the onboarding process flow without making any invasive changes in the core systems
- Better customer engagement with self service features

Appzillon Edge

Platform Driven

Appzillon Digital Banking has been developed using Appzillon, an award-winning low-code application development platform. The platform driven approach provides unparalleled flexibility in developing, delivering, and maintaining digital solutions.

Multi Experience Support

Appzillon uses a single code base for all supported experiences such as mobile, web, kiosk, chat, etc. This approach makes it easy to introduce new features across channels quickly.

Micro App Architecture

Appzillon follows micro-app-architecture that breaks down features in an app into granular yet fully functional units that are reusable and modular.

Open, Secure, and Scalable

Appzillon uses industry standard technologies. It follows a robust and performance driven scalable architecture to support secure interactions and high volumes.

AI Powered

Appzillon includes a repository of machine learning models that can be seamlessly integrated into various areas such as chatbots, product recommendation engines, predictive analytics, etc.

End-to-End Automation Driven

Appzillon follows a unique development approach to build screens, controllers and integration adapters automatically from enterprise service definitions. It also supports automated regression.