

Appzillon

Relationship Manager

The digital revolution has brought about the age of the customer. Today, delivering outstanding customer service is one of the top priorities for banks around the world and financial technology is playing a big role in achieving this.

While we've had extensive experience in developing digital banking solutions, we have also been the end users of several banking solutions. This combination has helped us in crafting solutions that are relevant to the times with a strong focus on delightful user journeys. Appzillon RM Plus from i-exceed is an innovative solution that is designed to manage customer relationships, improve operational efficiency, and cut down paperwork.

Key Features

Performance matrix dashboard that provides a snapshot of key business indicators

Daily items dashboard that displays pending activities

Customer portfolio heat map that allows the relationship manager to drill down and access 360 degree view of a client's relationship with the bank

Document capture facility that reduces the need for physical submission and printing of documents

Seamless integration with multiple back-end applications for easier data aggregation and improved process efficiency

Offline capabilities that ensure serviceability of customers in locations with limited network connectivity

Enterprise grade security with multi-factor authentication and configurable workflows

Solution Benefits

- ✓ Instant access to key information that helps in managing relationships and making critical decisions
- ✓ Improved cross-selling and up-selling of products
- ✓ Faster implementation of new business ideas and processes
- ✓ Facilitates an institutionalized way to perform relationship management

Appzillon Edge



Platform Driven

Appzillon Digital Banking has been developed using Appzillon, an award-winning low-code application development platform. The platform driven approach provides unparalleled flexibility in developing, delivering, and maintaining digital solutions.



Multi Experience Support

Appzillon uses a single code base for all supported experiences such as mobile, web, kiosk, chat, etc. This approach makes it easy to introduce new features across channels quickly.



Micro App Architecture

Appzillon follows micro-app-architecture that breaks down features in an app into granular yet fully functional units that are reusable and modular.



Open, Secure, and Scalable

Appzillon uses industry standard technologies. It follows a robust and performance driven scalable architecture to support secure interactions and high volumes.



AI Powered

Appzillon includes a repository of machine learning models that can be seamlessly integrated into various areas such as chatbots, product recommendation engines, predictive analytics, etc.



End-to-End Automation Driven

Appzillon follows a unique development approach to build screens, controllers and integration adapters automatically from enterprise service definitions. It also supports automated regression.